

## Recommended Tools for Planning, Monitoring Evaluation, Reporting (PMER) of Advocacy: Most Significant Change Tool

### (WaterAid)

This short resource (4 pages including template) outlines a valuable method for regularly and systematically collecting information on significant change during and following advocacy activities.

It defines the 'Most Significant Change Method' as one in which reports of change occurring (referred to as 'stories') from project and programme staff are collected to track changing perspectives on complex and nuanced topics resulting from or connected to advocacy activities.

This resource details what type of initiatives the Most Significant Change Method is most useful for before detailing key features of the Method.

It also provides simple step-by step '**what to do**' guide on how to:

1. Gathering 'stories of change';
2. Sharing and selecting stories;
3. Utilising stories of change for monitoring, evaluation, and learning as well as reporting and future planning.

It also includes a **Most Significant Change Reporting Form template** (page 4) for users to adapt according to M&E objectives.

The resource is part of broader set of publications developed by WaterAid to support M&E for advocacy.