

## ADVOCACY EVENTS - HOSTED

### Indicator Phrasing

**English:** # of events hosted with an advocacy objective

### What is its purpose?

This indicator refers to the total number of events a CSO hosts that are in line with their advocacy objective. This can be useful for measuring how many opportunities a CSO is creating to promote the advocacy objective. This is useful in line with other advocacy event indicators to measure network responsiveness.

### How to Collect and Analyse the Required Data

#### **Calculation Method:**

Count the number of events hosted with advocacy objective within the reporting period.

#### **Data Collection:**

Records of events should be kept throughout project records. This could either be done in a form of online or physical database or thought maintaining details accurately on a calendar.

Information kept should include:

- Title
- Type
- Date / timeframe
- Objective
- Key organisers
- Attendees (see indicator on [attendees](#))
- Additional information: e.g., # participants; notes on impact, feedback, next steps, commitments, partnerships formed; key documents on activity organisation, etc.

### Disaggregate by

- Theme
- Type of event (webinars, workshop, training, etc.)

### Important Comments

#### **Definitions:**

*Hosted* means any event in which the organisation is a recognised host / co-host and has been involved with providing resources for the events.

*Advocacy event* is a specific event held for influencing decisions within political, economic, and social institutions for an intended purpose.